

WALL TILES

THE FINEST CERAMIC TILES FOR ARCHITECTURAL DESIGN

2025



+98 21 22 43 01 19-22

Amin Building , Asef Junction, Zaferaniyeh, Tehran, Iran

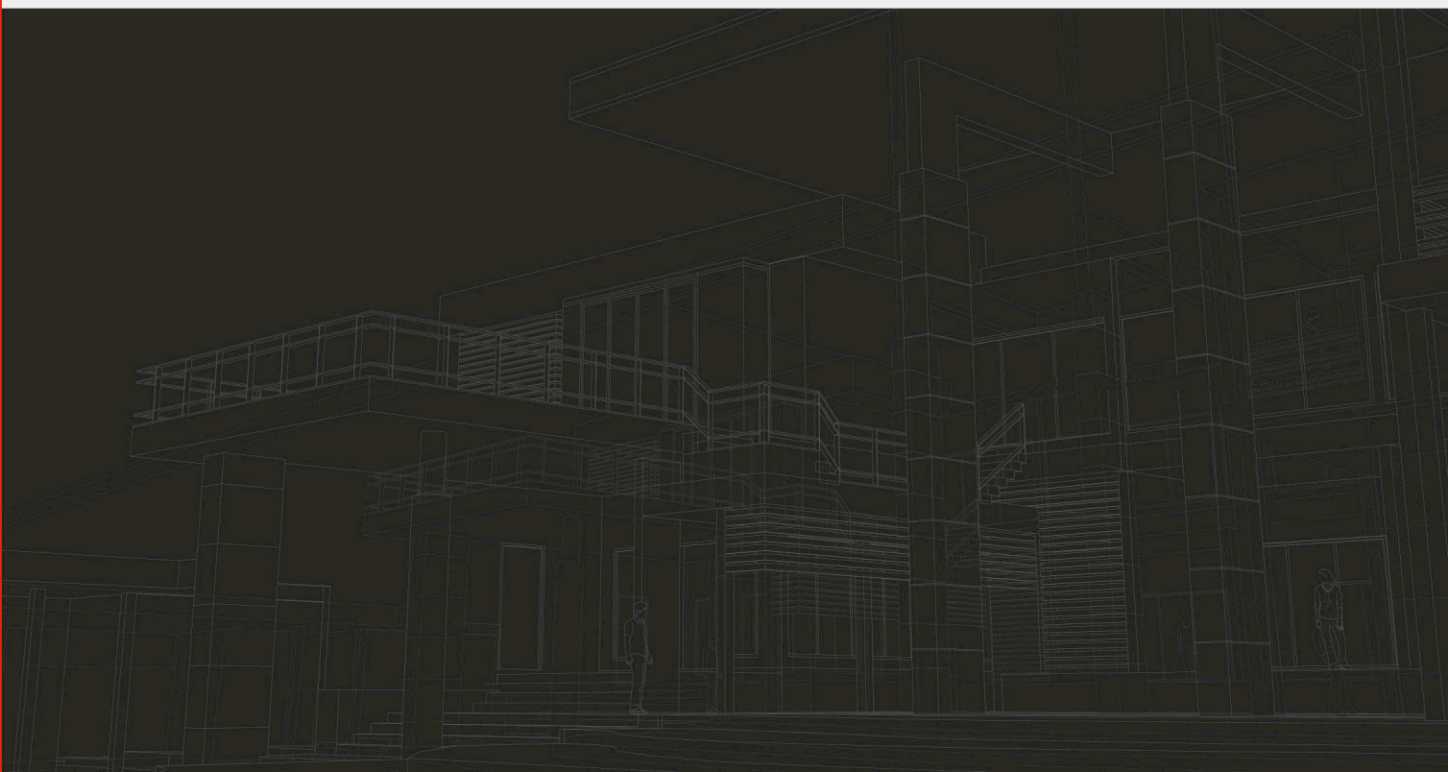
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WALL & FLOOR TILES

◆ Nilofar Tile Industrial

We see with our eyes and we see beauty everywhere. We experience the way of communication with the surrounding environment and beauty through the sense of touch. Touch and sight are the senses that guide people with aesthetics and architectural choices to coexist with other spaces. **NILOOFAR** means the new feeling.





Nasseri Industrial Group was established in 1990 in Birjand, Khorasan Province, initially operating as Niloofar Tile Co. The company quickly gained prominence in the market for its high quality products. Over the years, the group has expanded its portfolio to include several subsidiaries such as Tima Tile Industries Co., Sadaf Khavaran Mining and Industrial Company, and Aida Ceram Tile Industries Company. Additionally, it launched Rosentile Porcelain, specializing in the production of polished and Nano porcelain slabs.

Nasseri Industrial Group exports its diverse product range to numerous international markets, including Iraq, Afghanistan, Southeast Asia the Persian Gulf, Africa and select European countries. The group directly employs over 1300 individuals and provides indirect employment to thousands more.



Due to the quality of our raw materials we obtain high quality products with excellent technical features. through our exclusive design we deliver decorative solutions for a wide variety of settings, interior.

CATALOGUE GUIDE



Wall



Natural



Rectified



Glossy



Indoor



Structure



Decor

THE FUTURE OF DESIGN

Ceramic tiles come in an incredible variety of designs, making them a versatile choice for any space. From classic patterns to modern geometric shapes, ceramic tiles can transform floors, walls, and backsplashes into stunning visual features. Traditional designs often include intricate floral motifs, vintage Moroccan patterns, or timeless subway tiles, offering a sense of elegance and history. On the other hand, contemporary ceramic tiles showcase bold colors, abstract shapes, and textured finishes that add a dynamic, artistic flair to interiors.



ECOLOGICAL COMMITMENT

From the very beginning, Niloofar Tile has kept a position of respect and commitment to the environment.

Our industrial plants have been in harmonious coexistence with an agricultural sector that requires environmental responsibility. The Naseri Group was one of the first conglomerates in the tile industry that obtained the ISO 14001 certification for environmentally friendly manufacturing processes. This certification evidences the long standing tradition of Niloofar to conserve natural resources. Our manufacturing plants are equipped with water depuration and recycling systems, gas burning technology that reduces the consumption and emissions, and other processes and equipment that seek to reduce resource depletion and contamination.

AISEL DESIGN

360

◆ Nilofar Tile Industrial



- ◆ Aisel
- ◆ Color: White
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall



Natural



Rectified



Glossy



Indoor



Structure

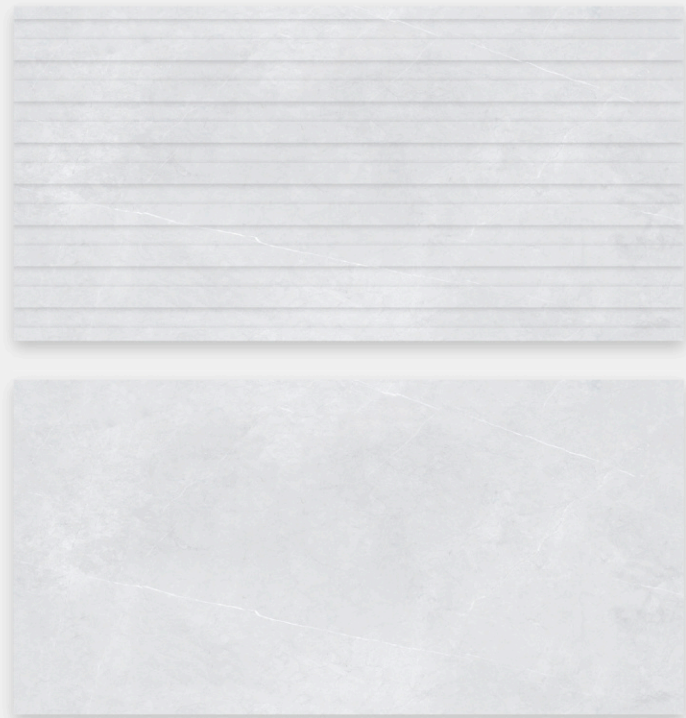


Decor

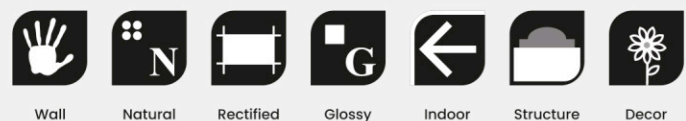


ALINO DESIGN

360



- ◆ Alino
- ◆ Color: Gray
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall Natural Rectified Glossy Indoor Structure Decor

◆ Nilofar Tile Industrial



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ARIEL DESIGN

360



- ◆ Ariel
- ◆ Color: Dark Gray, Light Gray
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall



Natural



Rectified



Glossy



Indoor



Structure



Decor

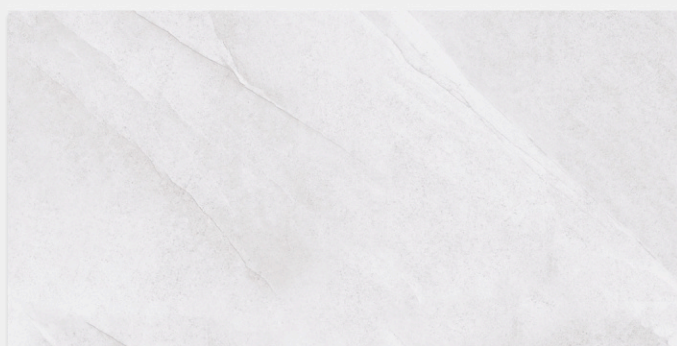
◆ Nilofar Tile Industrial



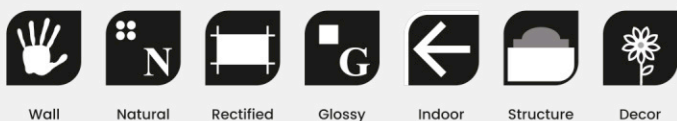
BETIS DESIGN

360

◆ Nilofar Tile Industrial



- ◆ Betis
- ◆ Color: Gray
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall

Natural

Rectified

Glossy

Indoor

Structure

Decor



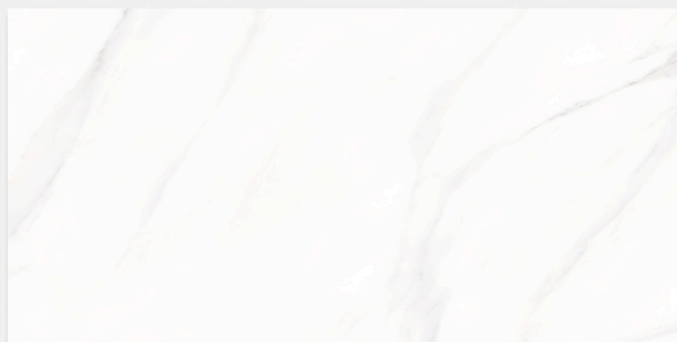
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BIANCO DESIGN

360

◆ Nilofar Tile Industrial



- ◆ Bianco
- ◆ Color: White
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall



Natural



Rectified



Glossy



Indoor



Structure



Decor



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GRANADA DESIGN

360

◆ Nilofar Tile Industrial



- ◆ Granda
- ◆ Color: Light Cream, Dark Cream
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall



Natural



Rectified



Glossy



Indoor



Structure



Decor



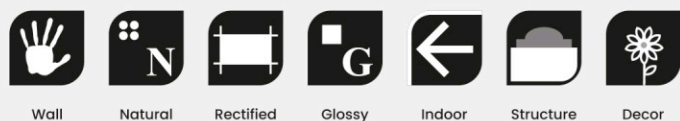
HARMONI DESIGN

360

◆ Nilofar Tile Industrial



- ◆ Harmoni
- ◆ Color: Cream
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



HARMONI DESIGN

◆ Nilofar Tile Industrial



- ◆ Harmoni
- ◆ Color: Gray
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall



Natural



Rectified



Glossy



Indoor



Structure



Decor

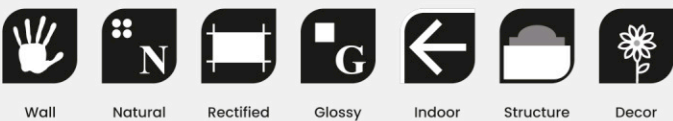


MARGARET DESIGN

◆ Nilofar Tile Industrial



- ◆ Margaret
- ◆ Color: Light Cream, Dark Cream
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



ITAKA DESIGN

360

◆ Nilofar Tile Industrial



- ◆ Itaka
- ◆ Color: Light Cream, Dark Cream
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall



Natural



Rectified



Glossy



Indoor



Structure



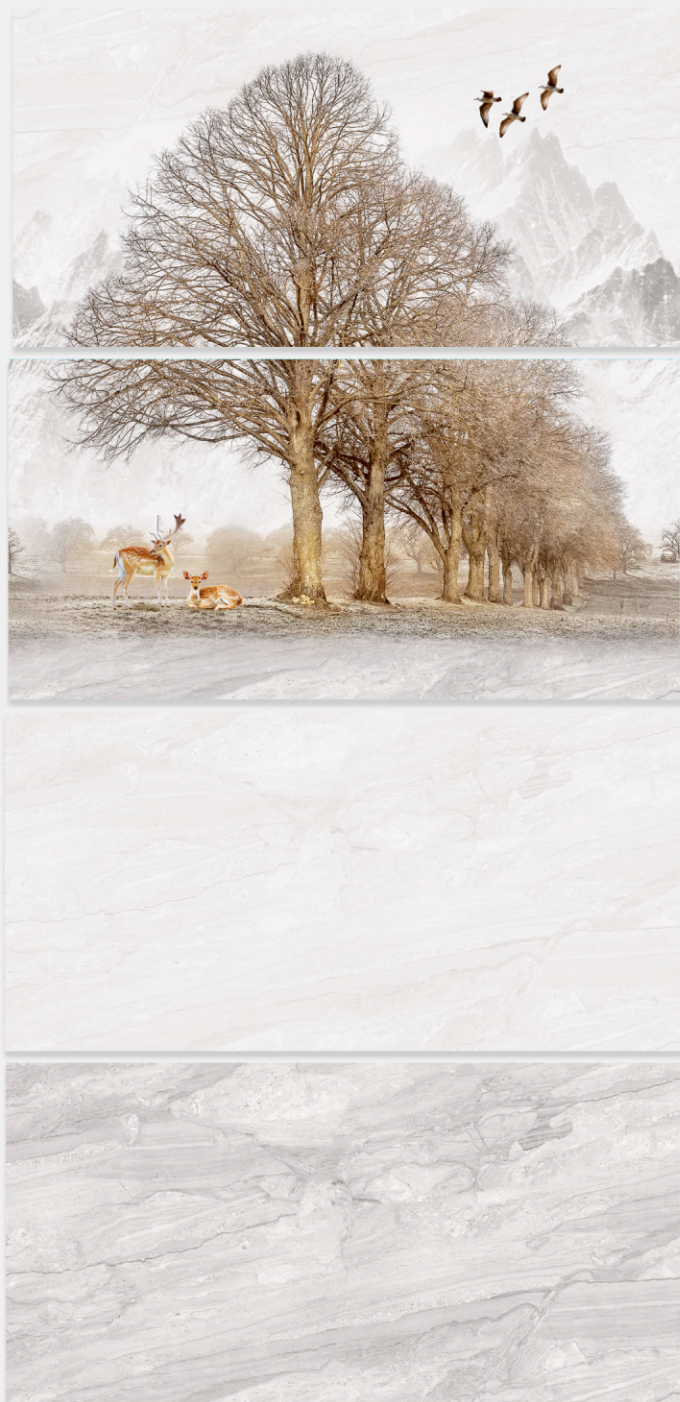
Decor



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JUNGLE DESIGN

360



- ♦ Jungle
- ♦ Color: Light Gray, Dark Gray
- ♦ Thickness: 8 mm
- ♦ Color of Body: Red



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KANI DESIGN

360

◆ Nilofar Tile Industrial



- ◆ Kani
- ◆ Color: Gray
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall



Natural



Rectified



Glossy



Indoor



Structure

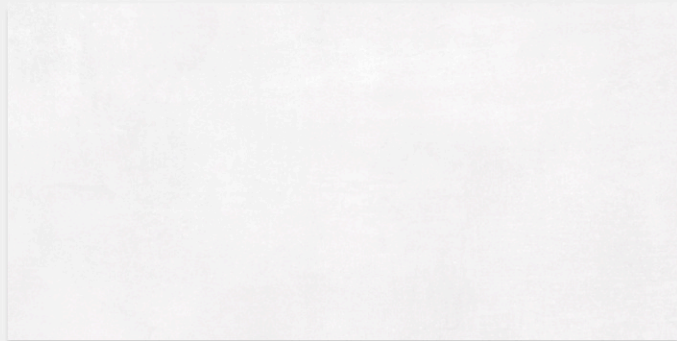


Decor



LAHI DESIGN

360



- ◆ LAHI
- ◆ Color: White
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall



Natural



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Glossy



Indoor



Structure



Decor



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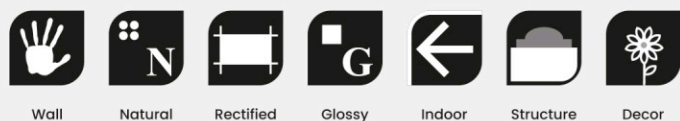
MACAU DESIGN

360

◆ Nilofar Tile Industrial



- ◆ Macau
- ◆ Color: Green
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red



Wall Natural Rectified Glossy Indoor Structure Decor



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MARLIK DESIGN

360

◆ Nilofar Tile Industrial



- ◆ Marlik
- ◆ Color: White
- ◆ Thickness: 8 mm
- ◆ Color of Body: Red

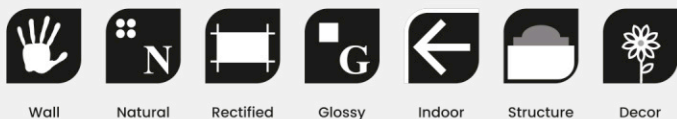


MODENA DESIGN

360



- ♦ Modena
- ♦ Color: Gray
- ♦ Thickness: 8 mm
- ♦ Color of Body: Red



Wall

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Structure

Decor

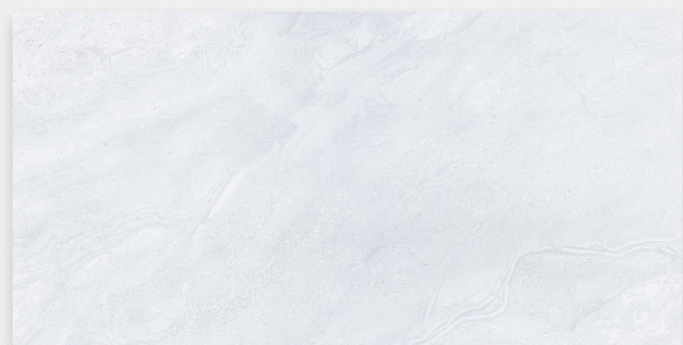
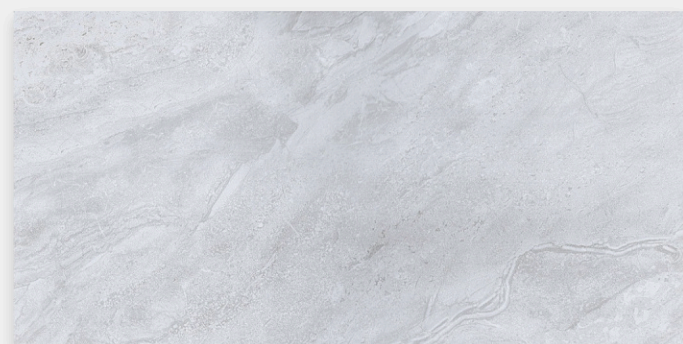


♦ Nilofar Tile Industrial

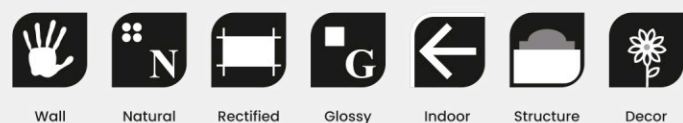
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RAIN DESIGN

360



- ♦ Rain
- ♦ Color: Dark Gray, Light Gray
- ♦ Thickness: 8 mm
- ♦ Color of Body: Red



♦ Nilofar Tile Industrial

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360

TECHNICAL
INFORMATION

نام آزمون	لاتین	استاندارد کارخانه	استاندارد بین المللی	استاندارد ملی موجود
ابعاد – طول	Dimension - length	MAX ± 0.1 %	MAX ± 0.5 %	INSO-9169-2
ابعاد – عرض	Dimension - width	MAX ± 0.1 %	MAX ± 0.5 %	INSO-9169-2
ابعاد – ضخامت	Dimension - Thickness	MAX ± 5 %	MAX ± 10 %	INSO-9169-2
گونیا بودن	Rectangularity	± 0.15 %	± 0.5 %	INSO-9169-2
مستقیم الخط بودن	Straightness of sides	± 0.1 %	± 0.3 %	INSO-9169-2
مسطح – خم مرکز کاشی	Surface flatness-Center curvature	-0.15 < X < +0.15 %	-0.3 < X < +0.5 %	INSO-9169-2
مسطح – خم اضلاع یا لبه های کاشی	Surface flatness-edge curvature	-0.15 < X < +0.15 %	-0.3 < X < +0.5 %	INSO-9169-2
مسطح – تابیدگی	Surface flatness-war page	-0.15 < X < +0.15 %	± 0.5 %	INSO-9169-2
جذب آب – میانگین	Water absorption	15	10 < X < 20 %	INSO-9169-3
نیروی شکست – حداقل	Breaking strength	Min 800	Not less than 600	INSO-9169-4
مدول گسیختگی – حداقل	Modulus of rupture	17 < X < 30	Min 15	INSO-9169-4
مقاومت در برابر انبساط حرارتی – رطوبتی	Resistance to thermal expansion	Pass	Test method available	INSO-9169-11
مقاومت در برابر لکه گذاری – کاشی لعاب دار	Resistance to staining	Series 3	Series 3	INSO-9169-14
مقاومت در برابر اسید ها و باز های ضعیف	Resistance to low concentrations of acids and alkalis	Class A	Class A	INSO-9169-13
مقاومت در برابر شوینده های خانگی و نمک های استخری	Resistance to household chemicals and swimming pool salts	GB	Min GB	INSO-9169-13
پسته بندی و نشانه گذاری	Packaging and marking	Pass	Test method available	INSO- 25

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