

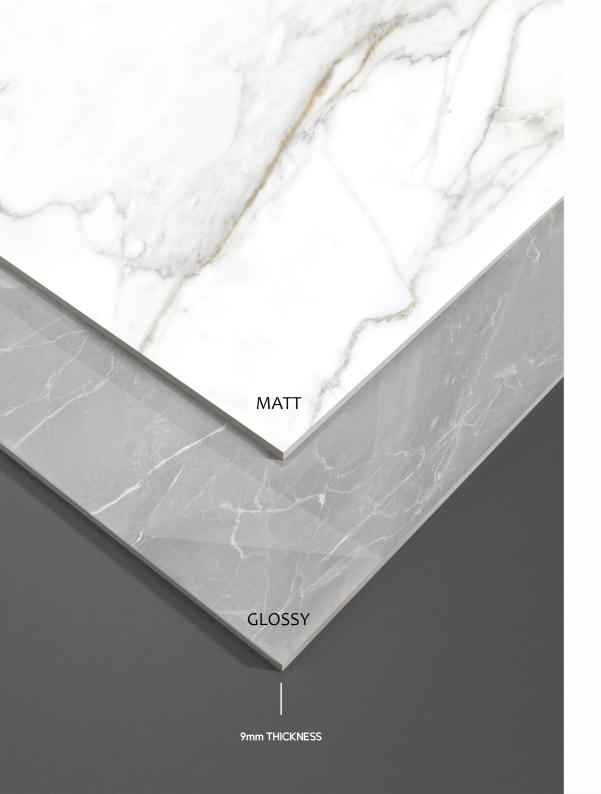


## About us

### **About Naseri Industrial Group**

Naseri Industrial Group started its activity in 1990 in Birjand city, located in the south of Khorasan province, under the name of Niloofar Tile Co., and by producing quality products at the beginning of its activity, it gained a significant share in the market. According to the needs of the market in 2001, this group established its second company called Tima Tile Industries Co., which is one of the top brands in the country in the field of wall tile production. Naseri Industrial Group established Sadaf Khavaran Mining and Industrial Company according to its needs and preventing from the sale of raw materials, in which a large number of mines such as kaolin and industrial soils are extracted and processed. In line with the market needs, this group established phases 2 and 3 of Niloofar Tile Co. in Birjand in 2008, and then it established Aida Ceram Tile Industries Company in 2009, which completes the product portfolio of this group regarding ceramics and tiles. Due to the change of tastes and interests of people, a very advanced and modern production line was launched in this group in 2021 under the name of Rosenthal Porcelain, in which the polished and Nano porcelain slabs in very large sizes are produced, that its machinery is among the

firsts in the country. It is worth mentioning that these companies have exported their products to several countries, including Iraq, Afghanistan, counties of Southeast Asia, the countries of the Persian Gulf, African countries and even some European countries. Also Hezardastan Agro-Industrial Co. is another company affiliated to this group that with the aim of employing women, including women with disabilities, by producing Dutch roses and animal husbandry and horse breeding complexes in one of the most deprived parts of the country, has a significant share in the production of local products in this part of Iran. It is worth mentioning that this complex, with the employment of over one thousand three hundred people directly and thousands of people indirectly in a complex with an area of five hundred thousand square meters, has been one of the largest holdings in the country in terms of production and so far has achieved many national and international titles, including the top manufacturer for several times, top exporter, top entrepreneur, top global brand and etc.

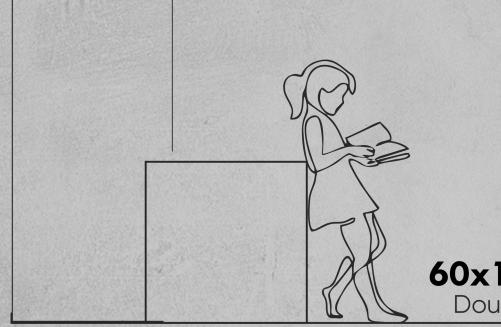






Experience a New Teste , Shaped by Passion and Creativity

# Our Sizes



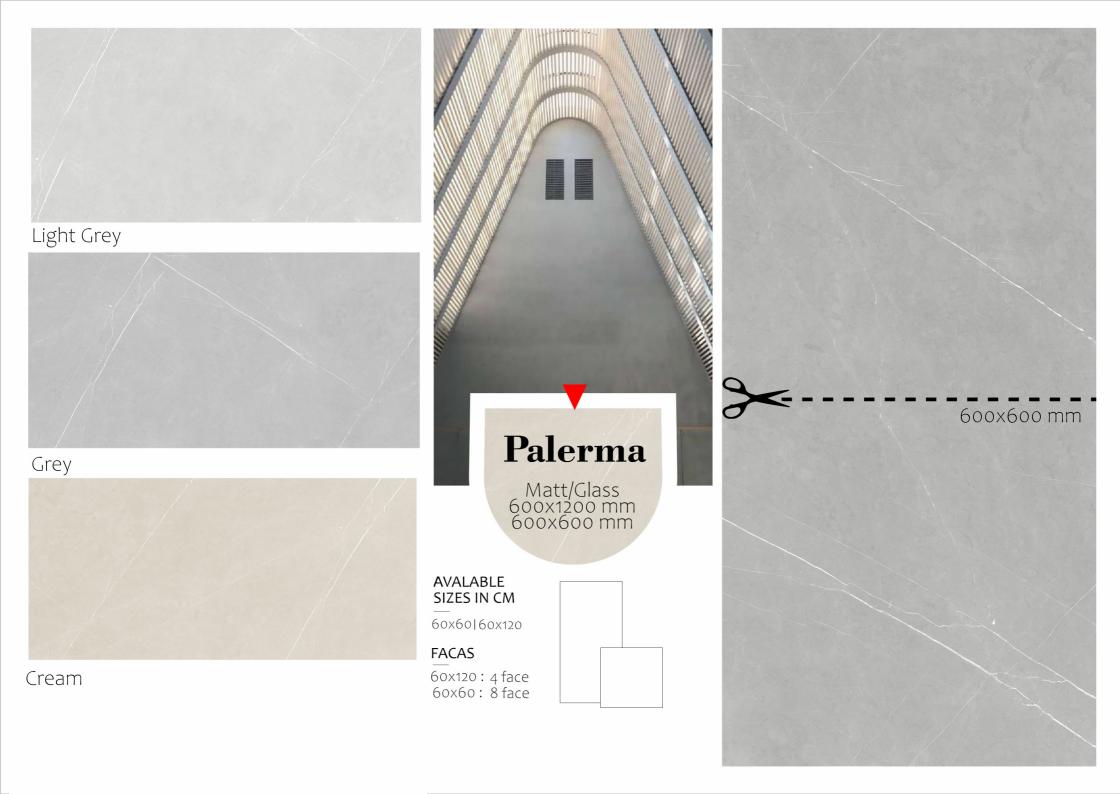
60x120 cm | 60x60 cm

Double Charge Vitrified Tiles

### **About Product**

The creation of any beauty depends on the way that its creator sees it. Inspiration from nature, creating diversity in designs and surfaces. This feature brings creativity in design and boundless beauty. AIDA CERAM means variety in attitude











Morano
Matt/Glass
600x1200 mm/600x600 mm





600x600 mm

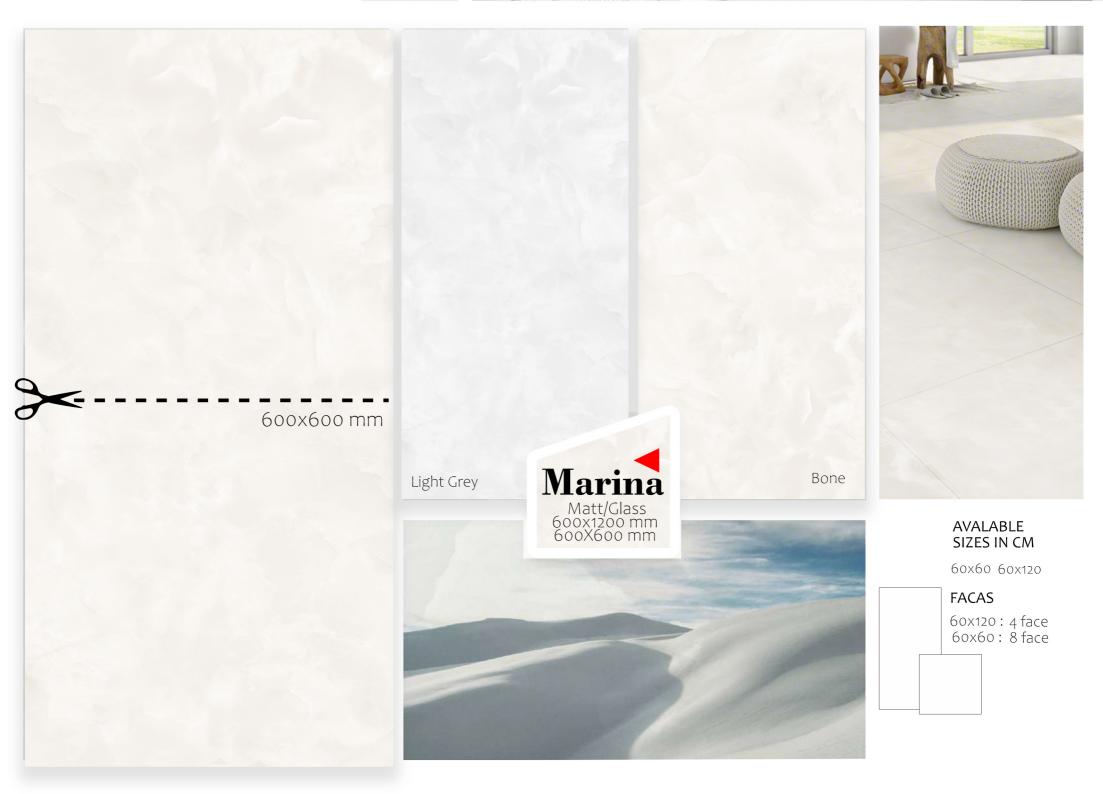
Grey



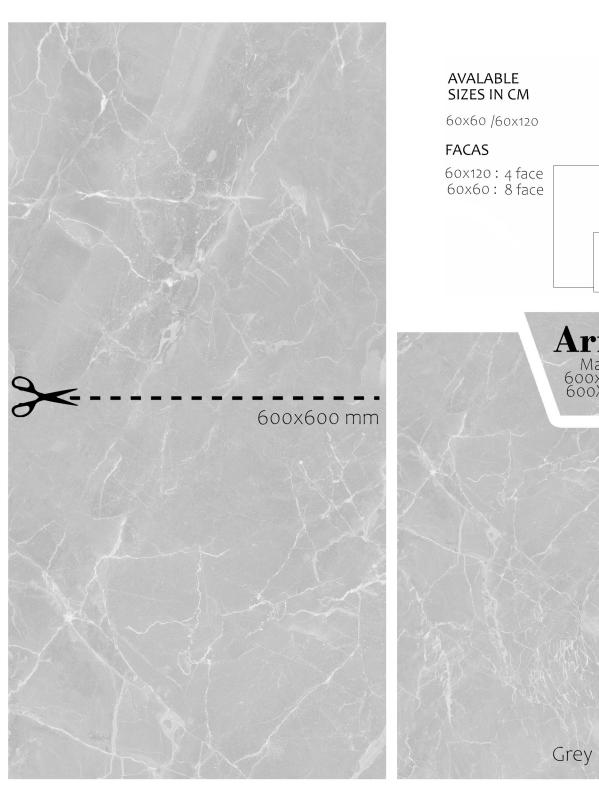


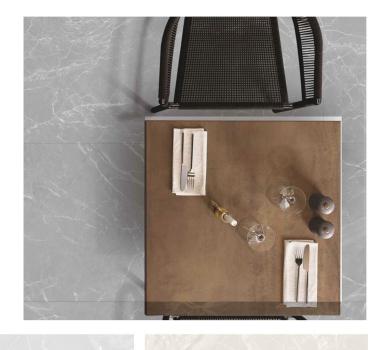


Matt/Glass 600x1200 mm/600x600 mm









Armani
Matt/Glass
600x1200 mm
600X600 mm

Light Grey

Cream





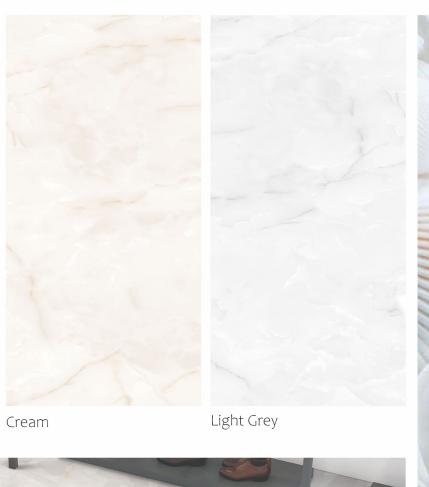


















## AVALABLE SIZES IN CM

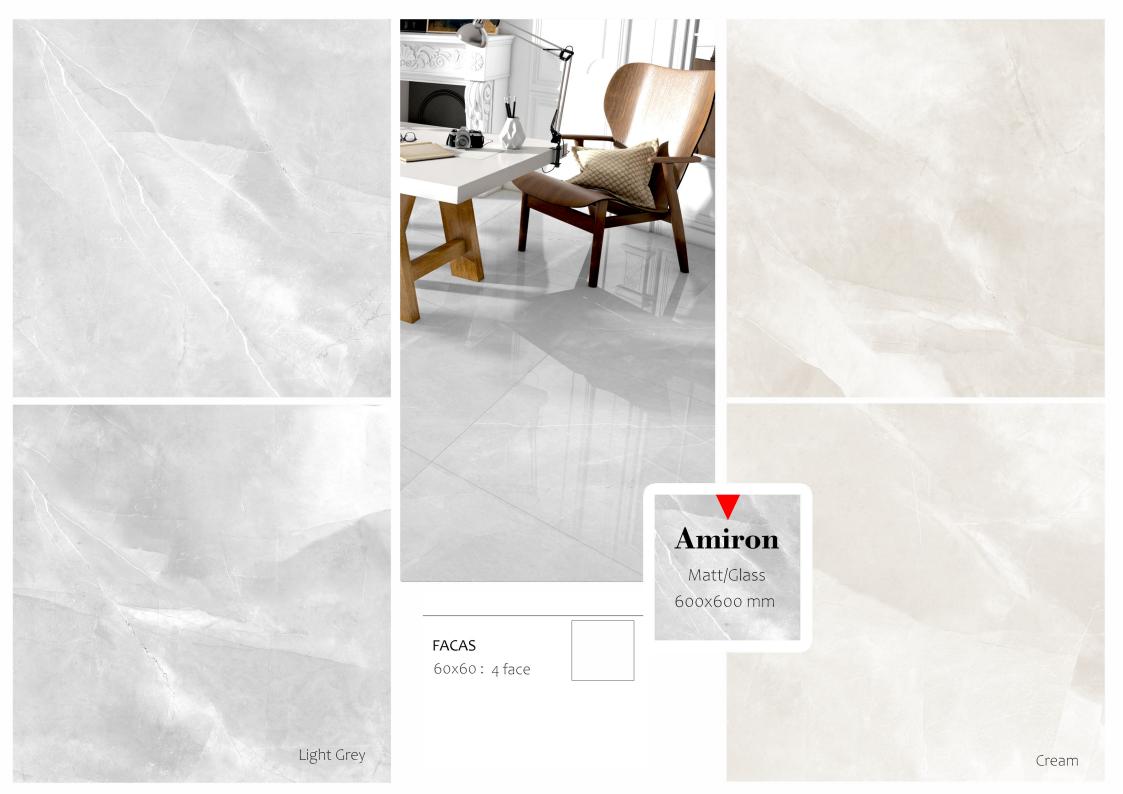
60x60|60x120

### **FACAS**

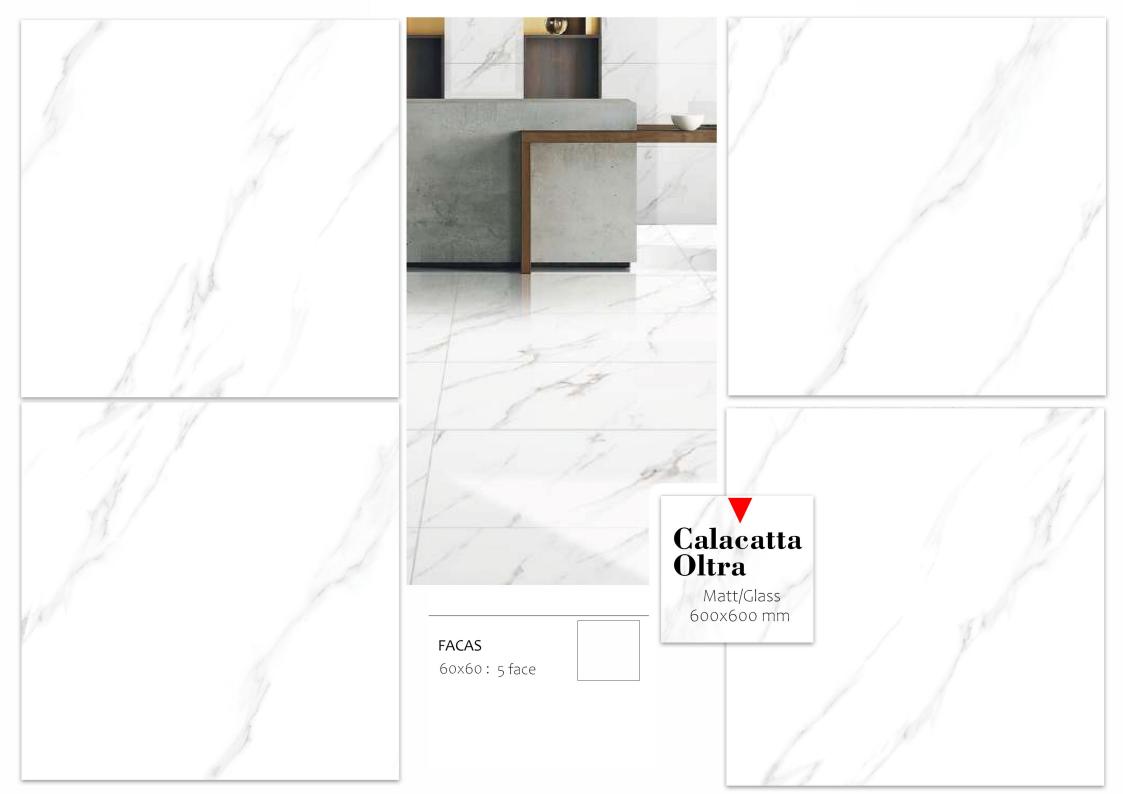
60x120: 4 face 60x60: 8 face

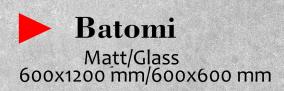


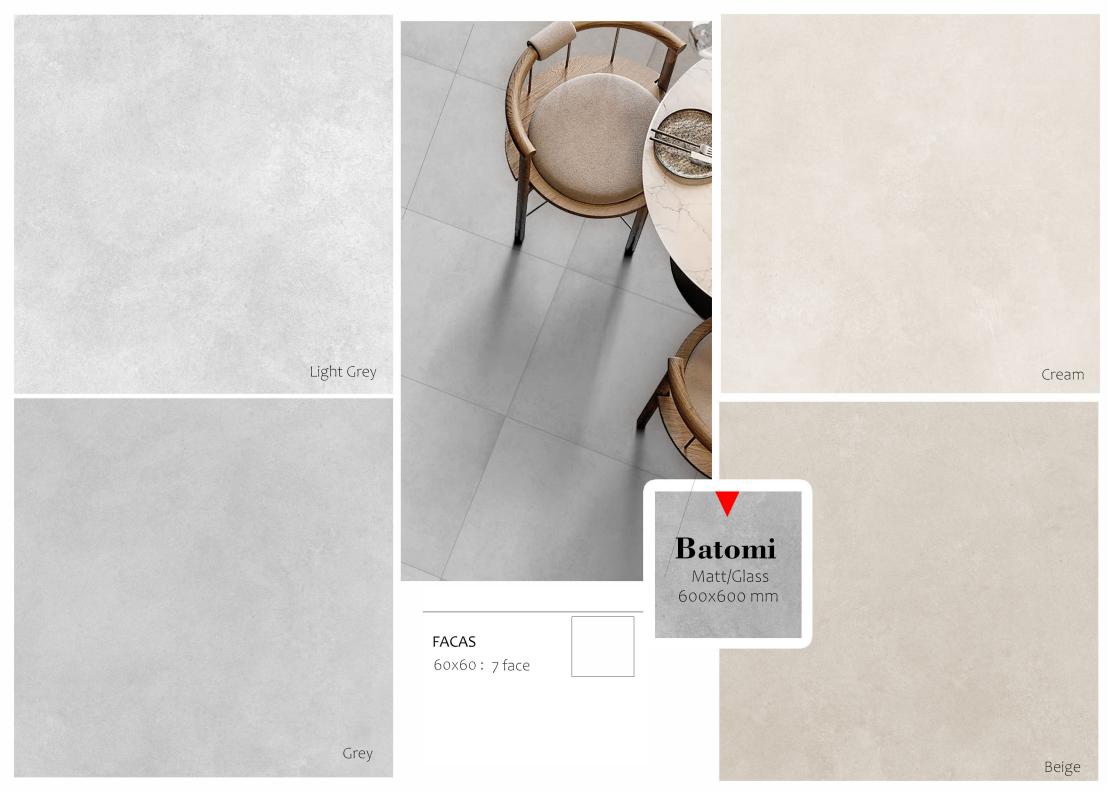




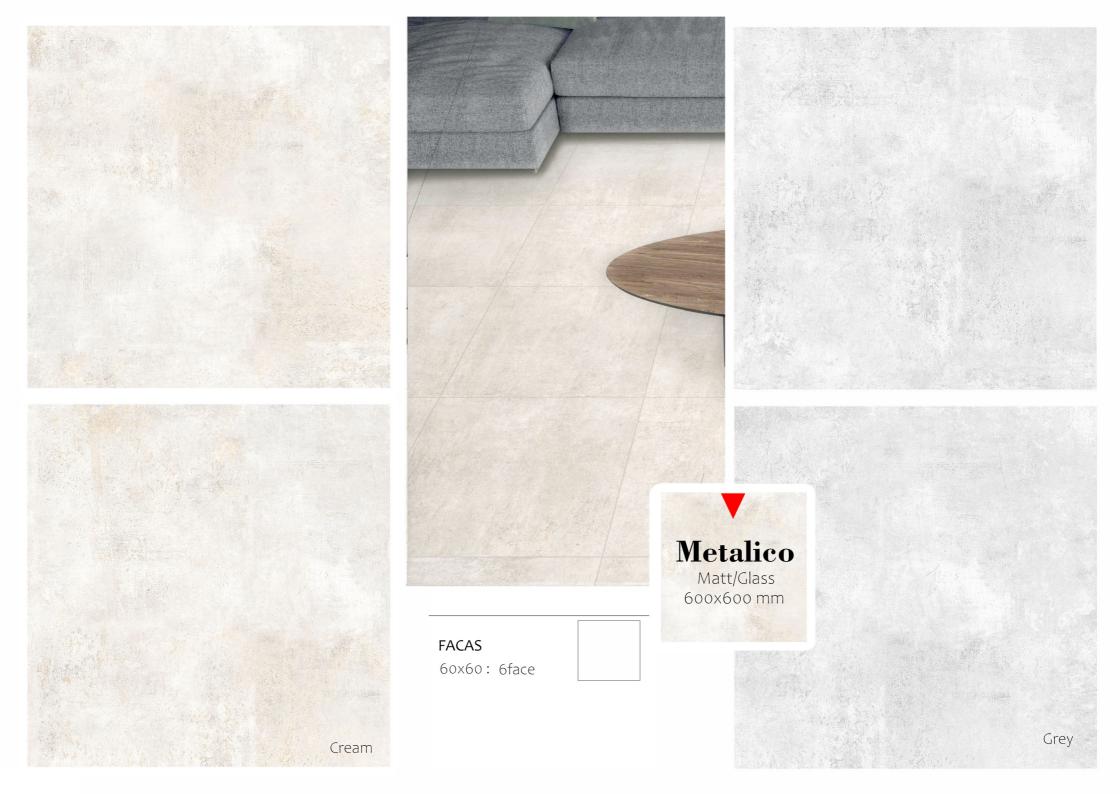




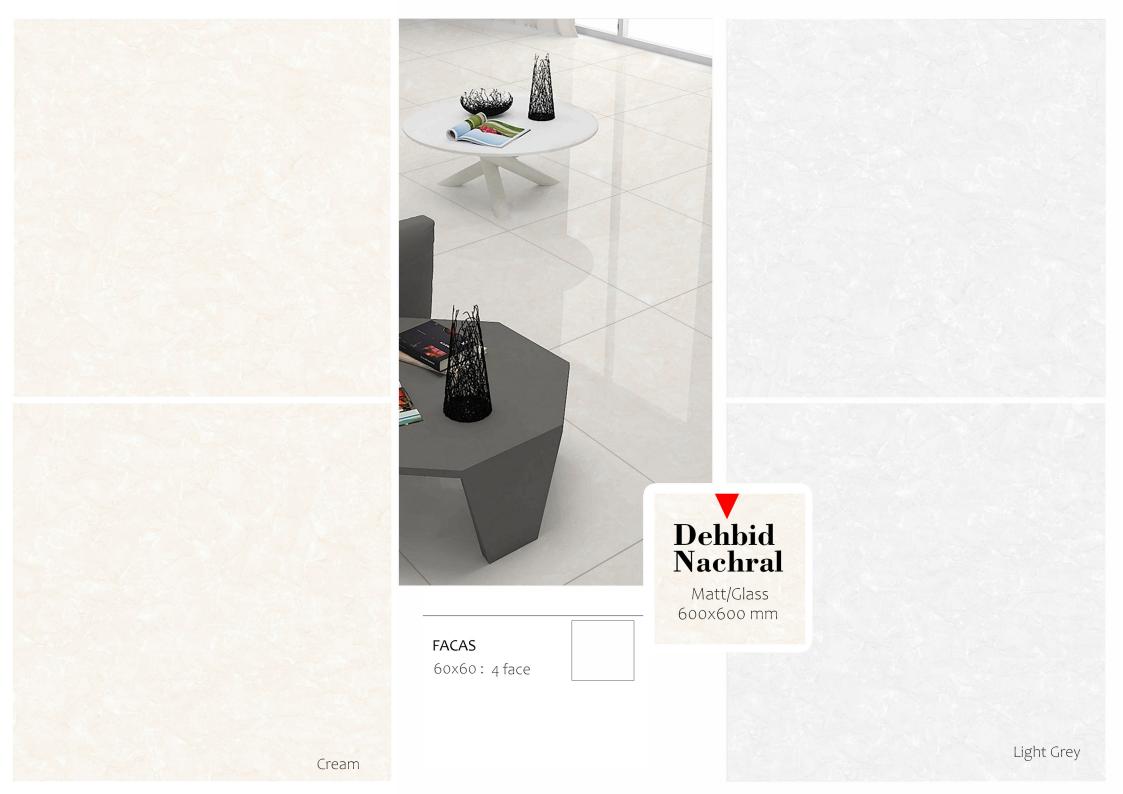








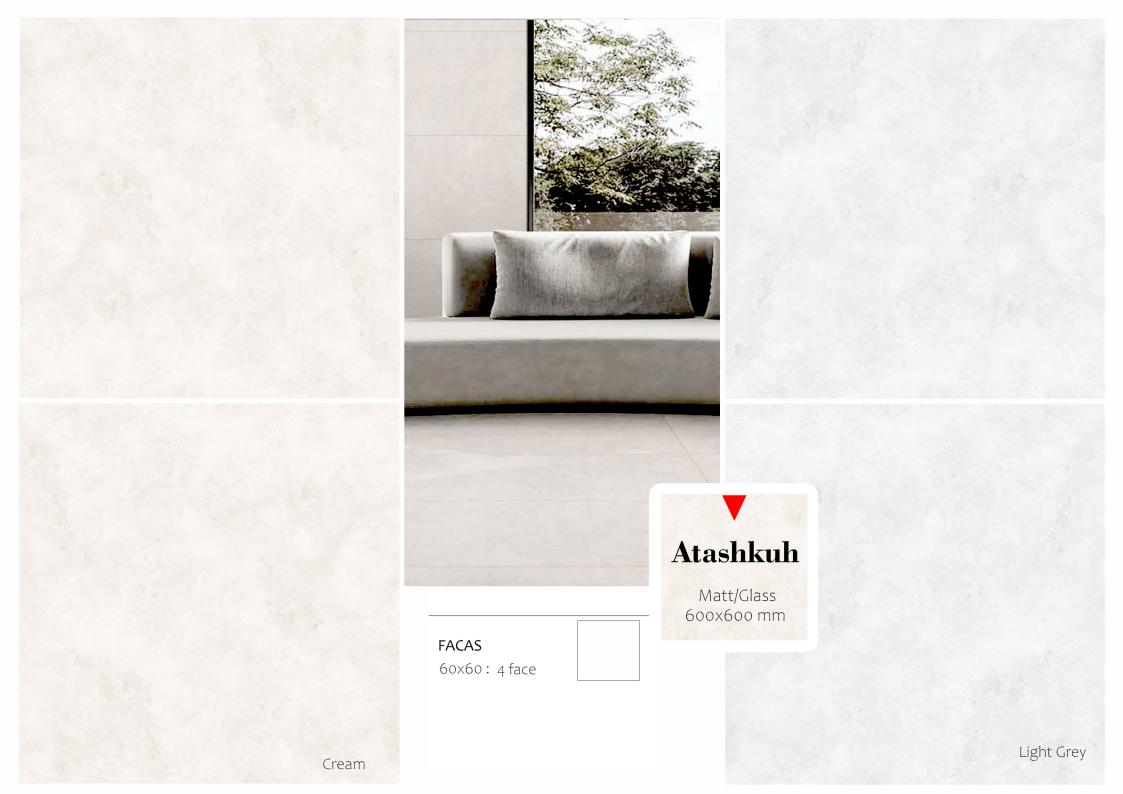


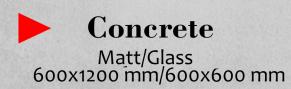


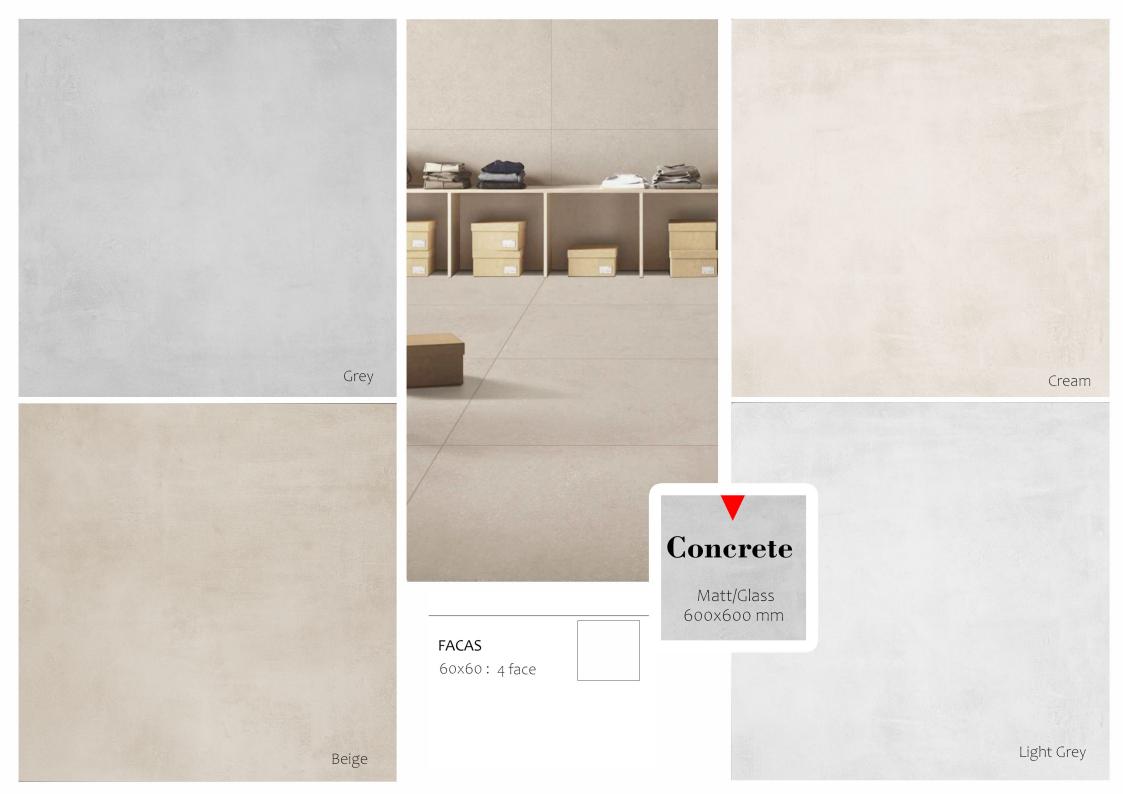




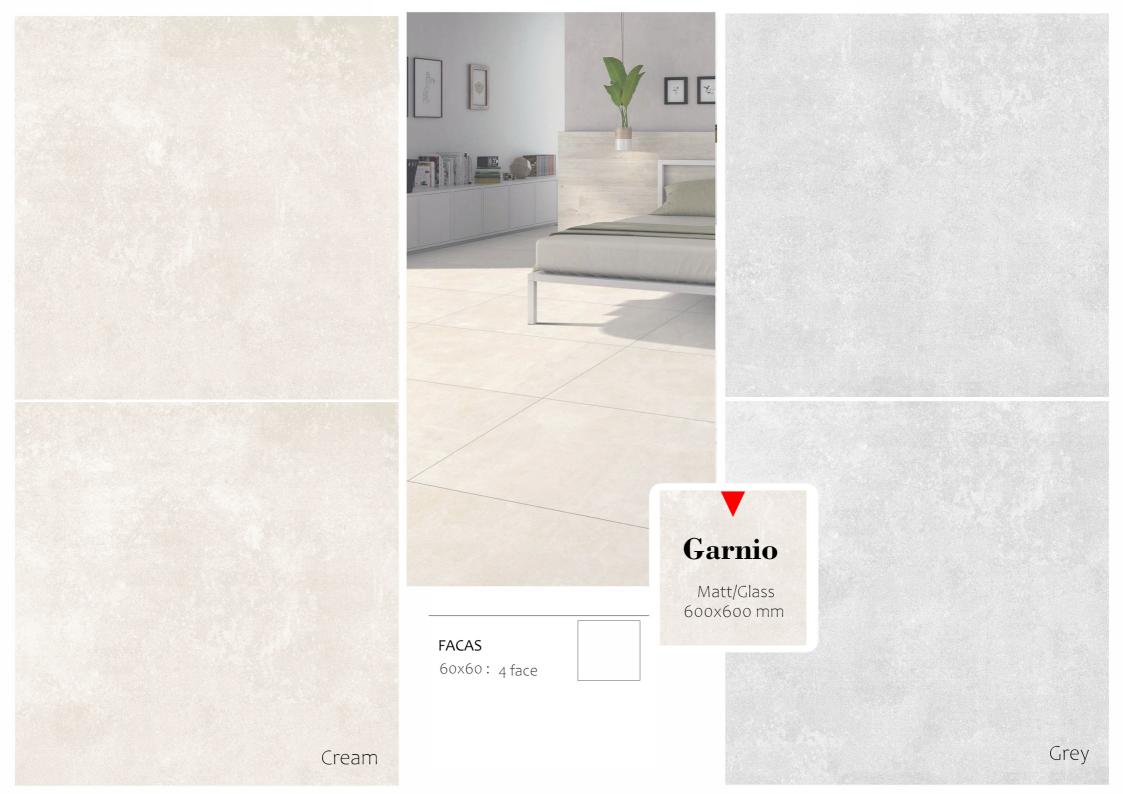


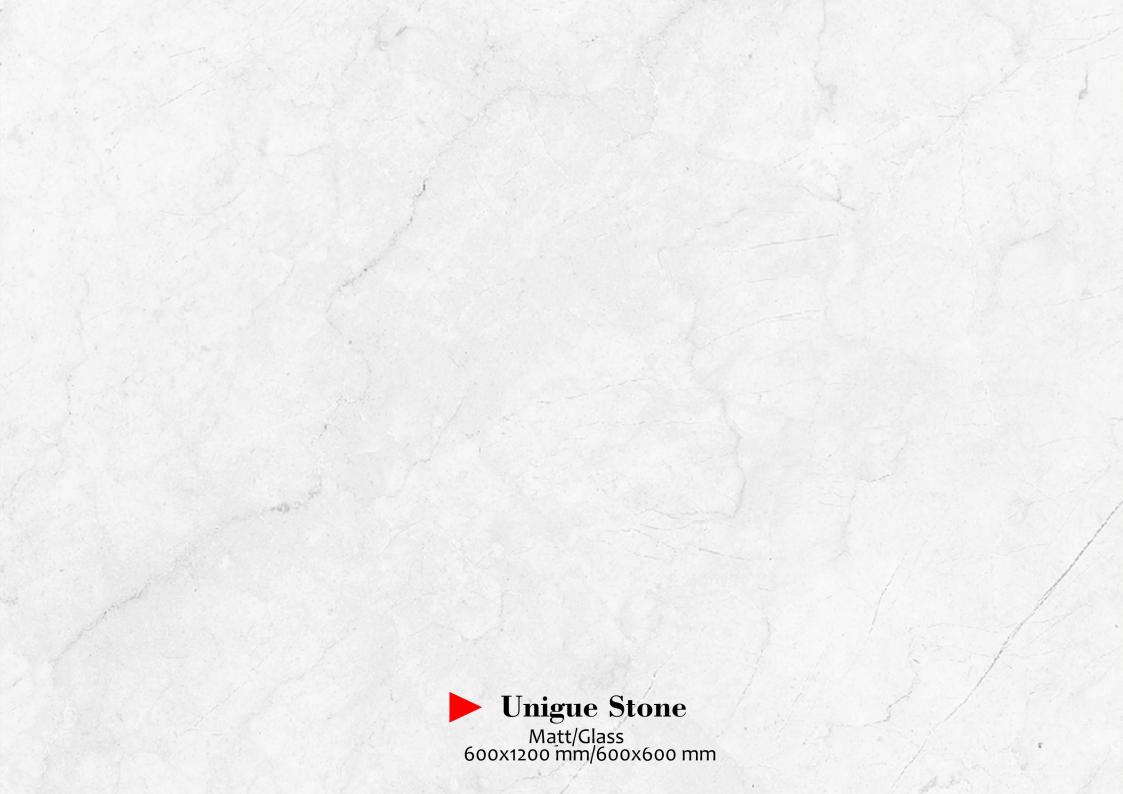


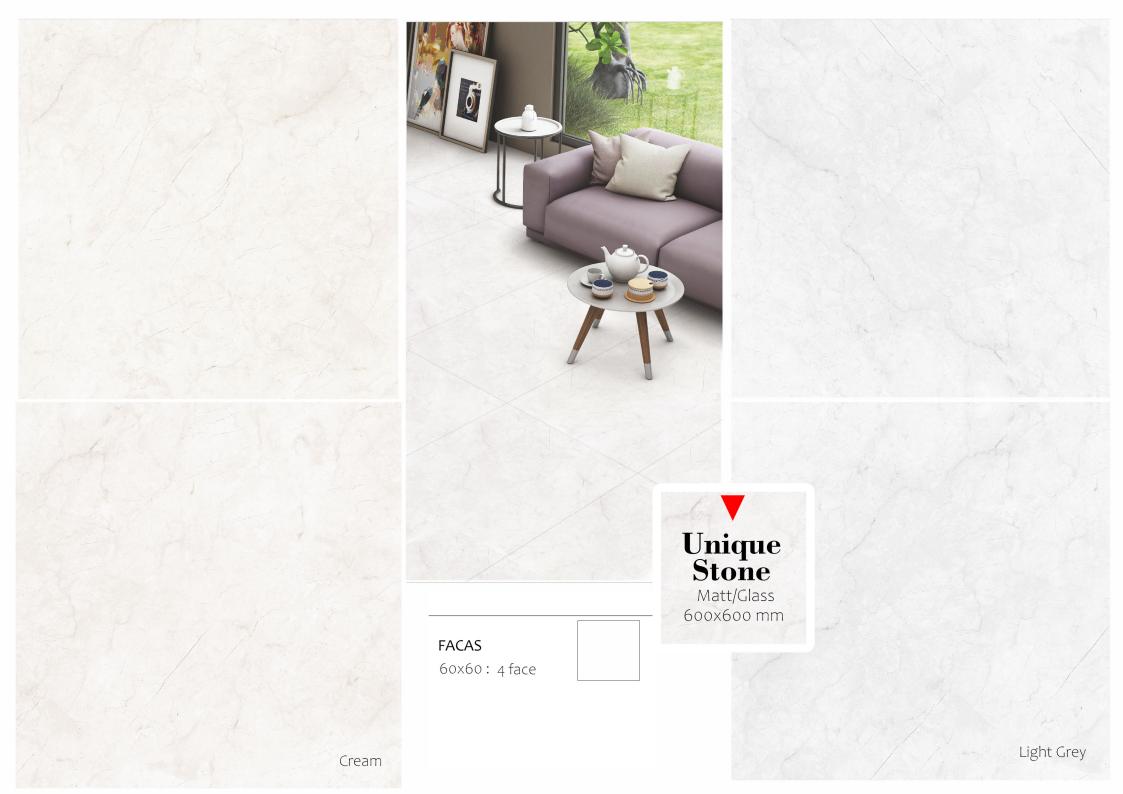




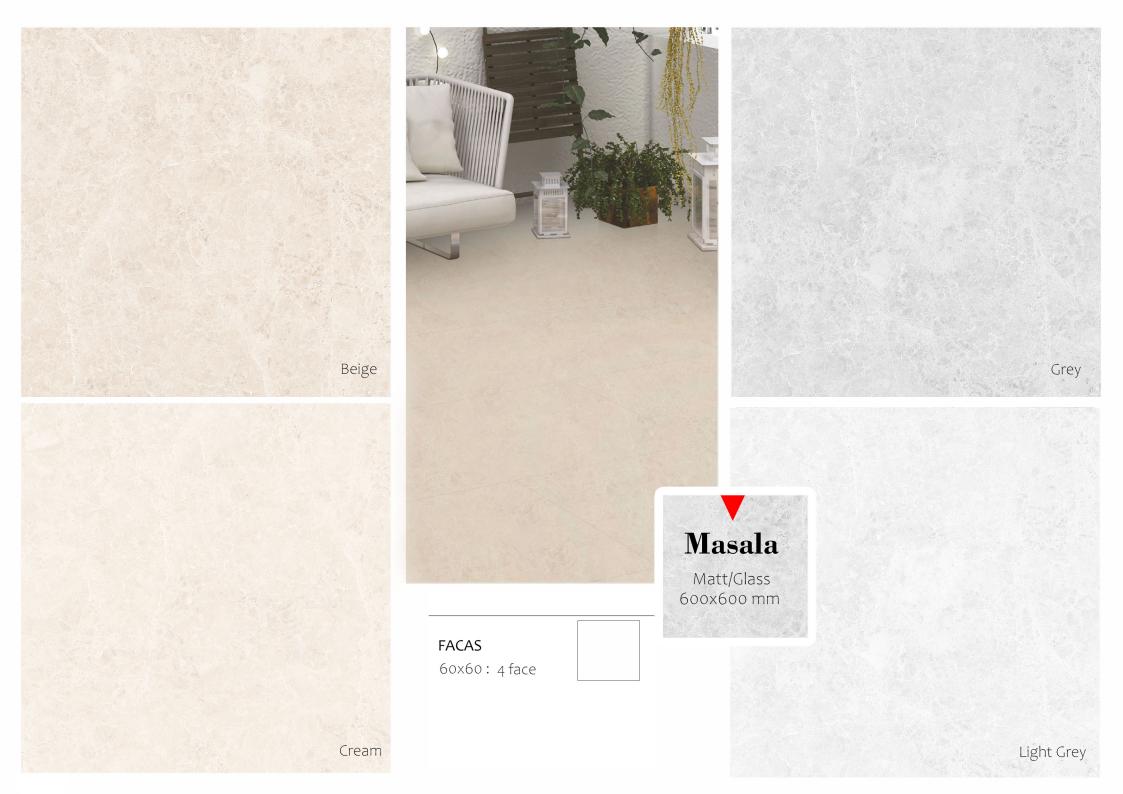














NOTE	Aida Ceram	

## **Technical Specifications**

TILE PROPERTIES	WALL TILES	FLOOR TILES
LENGTH AND WIDTH	ISO 10545-2   ± 0.2%	ISO 10545-2   ± 0.2%
THICKNESS	ISO 10545-2   ± 5%	ISO 10545-2   ± 5 %
SURFACE QUALITIES CENTRE CURVATURE: EDGE CURVATURE: WARPAGE:	COMPLY,95% OF TILES FREE FROM DEFECTS ISO10545-2 +0.4 % TO -0.2% ISO10545-2 +0.4 % TO -0.2% ISO 10545-2   ± 0.3%	COMPLY,95% OF TILES FREE FROM DEFECT: ISO 10545-2 $ \pm 0.3\%$ ISO 10545-2 $ \pm 0.3\%$ ISO 10545-2 $ \pm 0.3\%$
SIDES QUALITIES STRAIGHTNESS OF SIDES: RECTANGULARITY / WEDGING:	ISO 10545-2   ±0.3% ISO 10545-2   ±0.4%	ISO 10545-2   ±0.3% ISO 10545-2   ± 0.3%
WATER ABSORPTION	ISO 10545-3   14% TO 17%	ISO 10545-3   6% TO 10%
BREAKING STRENGTH	ISO 10545-4   MIN , 600 N	ISO 10545-4   MIN , 1000 N
MODULUS OF RUPTURE	ISO 10545-4   MIN , 15 N/MM²	ISO 10545-4   MIN , 22 N/MM <sup>2</sup>
RESISTANCE TO CRAZING	ISO 10545-11   COMPLY	ISO 10545-11   COMPLY
RESISTANCE TO THERMAL SHOCK	NOT REQUIRED	ISO 10545-9   COMPLY
RESISTANCE TO ABRASION	NOT REQUIRED	ISO 10545-7  CLASS 1~ 2
SLIPPERINESS FACTOR	NOT REQUIRED	SS 485; 2001   DRY ONLY
RESISTANCE TO STAINING	ISO 10545-14  COMPLY	ISO 10545-14  CLASS 3
ACIDS AND ALKALI: HOUSEHOLD CHEMICALS AND SWIMMING POOL SALTS:	ISO 10545-13  COMPLY ISO 10545-13  COMPLY	ISO 10545-13  CLASS A ISO 10545-13  CLASS A





















